
VIRUTAL FALL MEETING | NOVEMBER 15, 2023

SOIL & CLIMATE ALLIANCE WORKING GOAL: Advance a resilient, equitable, and inclusive agriculture system that regenerates soil health, sequesters carbon, and revitalizes farm and rural economics, while improving water quality, biodiversity, food security, and nutrition.

WORKING GOAL METRICS: By 2030, 90% of all agricultural acreage in North America uses regenerative multi-practice management systems and meets robust soil-carbon outcomes, engaging all supply chain actors to ensure full support for farmers, with 30% beginning the transition, 30% progressing and 30% leading.

FALL MEETING INTENT



CONNECT

- Deepen working relationships among members for greater collaboration
- Collaborate with colleagues from different organizations, companies, and farms and increase diversity across the system



ALIGN

- Align around drivers for advancing regenerative transition in our collective and individual work



LEARN

- Gain valuable insights from top-level leaders on operationalizing climate action and improving soil health through company initiatives
- Learn the ins and outs of the GMO ban in Mexico, the United States response, and what it means for the future of trade
- Hear from network members and supply chain leaders on the latest trends and challenges



TAKE ACTION

- Engage in the Initiative Working Group Session

Wednesday, November 15th

11:00 AM EST 10:00 AM CST 8:00 AM PST	Welcome! Opening Reflection <ul style="list-style-type: none">• Cynthia Ellis Topsey, Founder and Director, Godsman Ellis Garifuna Cultural Center, Ambassador at Large Garifuna Nation
11:25 AM EST 10:25 AM CST 8:25 AM PST	Small Group Intros <ul style="list-style-type: none">• Name, Organization, Call me if
11:45 AM EST 10:45 AM CST 8:45 AM PST	C-Suite Panel: Integrating Climate and Soil Health into Company Initiatives <ul style="list-style-type: none">• Kayalin Akens-Irby, Head of Growth, PlanetFWD• Kristy Lewis, Founder, Chief Visionary Officer, Quinn Snacks• Tim Webster, Chairman & CEO, Farmers Direct Foods• Moderator: Alisa Gravitz, President & CEO, Green America
12:45 PM EST 11:45 AM CST 9:45 AM PST	Break
1:15 PM EST 12:15 PM CST 10:15 AM PST	Field & Market Intelligence <p>Insider Updates from Members Across the Supply Chain</p> <p><u>Farm/Farm Support</u></p> <ul style="list-style-type: none">- Ladd Wahlan, Owner, Roots Potato Chips <p><u>Industry Support</u></p> <ul style="list-style-type: none">- Kiira Heymann, Senior Manager, Strategic Partnerships, Non-GMO Project- Renee Nickelson, Policy Associate, PBFA- Maddie Hamann, Director of Marketing & Co-Founder, PACHA <p><u>System Support</u></p> <ul style="list-style-type: none">- Courtney Pineau, Executive Director, Climate Collaborative- Raiza Rezende, Co-Founder, Health Professionals for Regenerative Ag- Erica Campbell, Policy Director, Kiss the Ground <p><u>SCA Initiatives</u></p> <ul style="list-style-type: none">- Jessica Hulse Dillon, Senior Director, Soil & Climate Alliance- Sarah Andrysiak, Senior Fellow, Kansas Wheat- Adam Kotin, Managing Director, Soi Carbon Initiative- Tina Owens, Managing Director, Nutrient Density Alliance

	- Taylor Herren, Farmer Program Specialist, Soil Carbon Initiative
2:30 PM EST 1:30 PM CST 11:30 AM PST	Mexico's GMO Ban and the Future of Trade <ul style="list-style-type: none"> • Ken Roseboro, Editor, The Organic and Non-GMO Report • Hans Eisenbeis, Director of Mission & Messaging, The Non-GMO Project • Tim Weis, Senior Advisor on the Future of Food, IATP • Greg Lickteig, President & Owner, Omaha Grain
3:30 PM EST 2:30 PM CST 12:30 PM PST	Break
3:45 PM EST 2:45 PM CST 12:45 PM PST	Roll-up Your Sleeves! Initiative Group Working Sessions Self-select breakout groups
4:45 PM EST 3:45 PM CST 1:45 PM PST	Closing & Next Steps
5:00 PM EST 4:00 PM CST 2:00 PM PST	Adjourn—Thank you for joining us!

Save the Date for our In-Person Summer 2024 Network Meeting
June 11-13, 2024

SOIL & CLIMATE ALLIANCE GOAL & METRIC

By 2030, 90% of all agricultural acres in North America are on the pathway to regenerative, biologically-based, multi-practice management systems and meet robust soil-carbon outcomes, engaging all supply chain actors to ensure full support for farmers.

<u>Beginning</u>	<u>Progressing</u>	<u>Leading</u>
30% beginning the journey with: <ul style="list-style-type: none"> • Multi-year farm plan created, including multiple regenerative practices and continuous improvement • Baseline soil health metrics completed, using verified soil health tests including soil health, carbon drawdown, biodiversity, water, reduced inputs 	30% achieving verified initial improvements including: <ul style="list-style-type: none"> • Verification of 2-4 layered regenerative practices • Demonstrated multi-year (3+) improvements over baseline using verified tests/standards • Farm plan for continuous improvement 	30% excelling achieving significant improvements building on: <ul style="list-style-type: none"> • Verification of 4+ layered regenerative management systems • Demonstrated significant multi-year (5+) improvements over baseline using verified tests/standards • Farm plan for continuous improvement